Greer Margolis Mitchell

Washington DC 20007 1010 Wisconsin Ave

Barack Obama/ D/ President Submission Number 99 Issue 1



WYCW-TV

(864) 576-7777 FAX (864) 595-4615 250 International Dr. Spartanburg SC 29803-6698

Schedule Dates: Est./PO Number: 08/13/12 to 09/03/12 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: Weeks: 95 /101 /1523 Political Sales Rep: Business Type: Business Category: Transactional Order Ref: Campaign Ref: POLITICAL 06257264 HRP Washington, DC E:120801063 Original

Buyer: Client

Demographic: Product: (L) Household Obama For America Order: Booking Group: WYCW Key Market: Greenville Spartanburg Ashevil

775

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	M-F 1035p Seinfeld	S	Sun 6p Law & Order	S	Sun 7p Law & Order	; TI	Fri 8p ET / 7p CT Americas Next Top Model	TWTF	M-F 4p Dr Phil	TWTF	M-F 2p People's Court	.TWTF	M-F 1035p Seinfeld	TWTF	M-F 1035p Seinfeld	Sales Product Details
Weekl			I			.`						`				
Weekly Totals: Total Spots(Ord Spots)	- 50		40				226		50		40		50		50	Rate
nts(Ord Spots)	30	Comme	30	Comme	30		, 30,	Comme	30	Comme	30	Comme	30	Comme		Spot Type
	Nbr of Spots		Nbr of Spots	B	Nbr of Spots		. Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
4						,					1					08/13
4	1						-1		1		1					08/20
5	1		1						1		1		1			08/27
																09/03
13	2		1		1		<u></u>		S		3				_3	Total
	100		40		40		225		150		120		50		50	Cost

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Original

	13		5	4	4		ts(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
							Comme			Μ	
Cost	Total	09/03	08/27	08/20	08/13		Spot Type	Rate	ct Details	Sales Product Details	Ref
	ctional	ry: Transac	Business Category: Transactional	Busi			74.7				
	CAL	POLITICAL	Business Type:	Busi		Political		Contract type:	06257264	Est./PO Number: 0	Est./PC
	64	06257264	Order Ref:	Orde		4		Weeks:	08/13/12 to 09/03/12		Schedu
<u>О</u>	HRP Washington, DC	HRP W	Sales Rep:	Sale		95 /101 /1523	stimate:	Client/Product/Estimate:	2 .		Buyer
	01063	E:120801063	Campaign Ref:	Cam		775	ř	Submission Cost:	Barack Obama/ D/ President	F	Client:
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			,		
0	230	365	. 180	775	Cost
0	5	4	4	13	Spots
09/03	08/27	08/20	08/13	Totals	-
Weeks: 5	Month 9	Weeks: 4	Month 8 Weeks: 4	Total district	
		Grand Totals			

			o lotals:
Net Total:	Commission:	Gross Total:	Spots:
658.75	116.25	775.00	13